



## **Bureau commercial Freddy Michaud SA - Real Estate**

### **Privacy notice**

#### **Information about collecting and processing personal data on the website [www.allverbier.ch](http://www.allverbier.ch)**

#### **1. General information**

Our company is committed to protecting your privacy. That is why your personal data are processed in strict compliance with the relevant legal provisions. In particular with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; GDPR), on the one hand, and the Federal Act on Data Protection as well as the related ordinances, on the other hand. In addition, we implement the security measures that are required to ensure an adequate level of protection of your personal data from unauthorised access.

The purpose of this document is to inform you about the collection and processing of your personal data in connection with simply visiting the website [www.allverbier.ch](http://www.allverbier.ch).

#### **2. Identity and details of joint data controllers**

The following companies are joint controllers responsible for processing your personal data:

Bureau commercial Freddy Michaud SA - Real Estate  
Route de Verbier Station 61  
1936 Verbier

Bureau commercial Freddy Michaud SA - Administration  
Route de Verbier Station 61  
1936 Verbier

Rental Agency J.S.T., Michaud & Cie, formerly Alfred Michaud  
Route de Verbier Station 61  
1936 Verbier

The aforementioned joint controllers are bound by an agreement. You can refer to the key points by sending a request to the contact addresses specified in clause 9 below.

### **3. Personal data that are collected and processed**

- a) When you visit our website we collect and process the following data:
- IP address
  - Date and time of the request
  - Difference between the time zone and Greenwich Mean Time (GMT)
  - Content of the requests (specific page)
  - Access status / HTTP status code
  - Amount of data transmitted
  - Online platform from which the request comes
  - Browser
  - Operating system and its interface
  - Browser language and version
- b) If you use our contact form or our form that enables you to express your interest in a property, we also collect and process the following data concerning you:
- Personal details (surname, given name, e-mail address, telephone number)
  - Availability periods (so we know when to call you back)
  - Content of your message
  - Duration of stay (in the event of a holiday rental)
  - Purpose of your request
- c) If you decide to post a comment in the dedicated space, we will process the following data. You should bear in mind that all these data will be published on our website for everyone to see:
- Pseudonym
  - Date of the comment
  - Content of the comment
  - Rating (number of stars)
  - A response from us to your comment, if applicable

### **4. Purpose and legal basis for processing personal data**

We process your personal data in order to conclude and/or perform the contracts that you wish to conclude or have concluded with us. We also process your data in order to respond to your requests and/or orders. The legal basis is Article 6 par. 1 (b) GDPR.

We may be obliged to process the data that you transmit to us through our website in order to improve the functionality of the website or to plan the development of our business offers. The legal basis is Article 6 par. 1 (f) GDPR (interest in improving our services / marketing).

Lastly, we process our data in order to defend, if necessary, our legal rights or to recover money that we are owed. The legal basis is Article 6 par. 1 (f) GDPR (interest in defending our legal rights).

## **5. Categories of recipients to whom your data are transferred**

Your personal data are not transferred to third parties without your consent, subject to the following provisions.

We transfer your data to the following categories of recipients:

- IT service providers (if this is necessary to ensure the maintenance or technical development of our internet infrastructure);
- Rentalps online rental store service providers (<https://www.rentalp.com/fr/>) and Homealp (<https://www.homealp.com/>);
- public authorities (based on a legal obligation that binds us or on an injunction applied to us);

## **6. Retention period of your personal data**

Your personal data are retained only as long as is necessary to complete your orders and to respond to your requests. If you conclude or have concluded a rental or brokerage contract with us, your data are retained for the duration of the relevant contractual relationship. In addition, we archive your data for the duration of the statutory requirements that apply to our contractual relationship. Your data are deleted at the end of this period.

## **7. Social networks**

We maintain and develop profile pages on the Facebook social networking site. We regularly publish content and product recommendations on these pages. You have the option of accessing our profile pages directly on our website. Please note that the operator of this social network is likely to track your online behaviour; you can read its privacy policy by clicking on the link below:

Facebook: Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland;  
<https://www.facebook.com/privacy/policy>.

Our website also facilitates access to our profile pages on the aforementioned social networks and your connection to your user account on these social networks. If you use this functionality on our website, the social network concerned will provide us with information about you. This information is provided due to the fact that you are redirected to the social network page after pressing the key to launch the corresponding function and the social network requests

permission to provide access to your basic information (your name, your profile photo, your gender, your network, your login, your list of friends, your date of birth and other information that you share with your friends). If you give permission, the social network will provide us with this information.

The data processing outlined above is subject to your consent. You may withdraw your consent at any time by deleting the cookies generated by the domains of the social network concerned in your browser's security settings and/or by deleting your account on the relevant social network. Please note that this will not affect the data that have already been processed.

## **8. Newsletters**

You may subscribe to our Newsletter through our internet platform. This will enable you to keep up-to-date with our latest and most attractive offers.

By providing us with your e-mail address on the subscription form for our Newsletter or by ticking the relevant box on another form, you are giving your consent to receive our Newsletters.

It is essential to provide your e-mail address if you wish to subscribe to our Newsletter. The provision of further data, such as your centres of interest, is optional. The data relating to your centres of interest are used to personalise the content of the Newsletters that we send to you.

The collection of your personal data and implementation of the processing described above are based on your consent. You may withdraw your consent and cancel your subscription by clicking on the link at the bottom of each Newsletter.

If you no longer wish to receive our Newsletter, you are free to unsubscribe by clicking on the appropriate link at the bottom of each copy.

## **9. External geolocation function**

This platform uses the services provided by the OpenStreetMap Foundation. This enables us to offer you an interactive map directly on our internet platform.

When you visit the page with this feature, the OpenStreetMap Foundation receives information that you have visited the aforementioned page. In addition, the information referred to above in clause 3a) is also transmitted, as is your geographic location, if you allow the OpenStreetMap Foundation to access these data.

You may obtain more information about the data that are collected and the processing that is carried out directly from the OpenStreetMap Foundation by clicking on the following link:

OpenStreetMap Foundation, St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS, United Kingdom: [https://osmfoundation.org/wiki/Privacy\\_Policy](https://osmfoundation.org/wiki/Privacy_Policy).

## **10. Transfer of data abroad**

Your personal data are stored in Switzerland or in a European Union Member State. The data are transferred abroad in cooperation with our partners specified above. The destination countries, apart from Switzerland, are all situated in the European Union (mainly Ireland), and have a level of data protection that is deemed adequate by the European Commission.

## **11. Your rights**

You have the following rights with regard to the data concerning you:

- Right of access / right to information about the processing of data
- Right to rectification or erasure of data
- Right restriction of processing of data
- Right to object to the processing of data
- Right to data portability
- Right to withdraw your consent when it is required to process your data, for example when you subscribe to our newsletter.

If you believe that your data are not being processed in accordance with the applicable legal standards, you have the possibility of lodging a complaint with the supervisory authority that is responsible for ensuring the protection of your data.

You may specifically exercise these rights by sending a request to the following postal or e-mail address:

Bureau commercial Freddy Michaud SA - Real Estate  
Route de Verbier Station 61  
1936 Verbier  
Info@michaudverbier.ch

## 12. Cookies policy

When you use our website, cookies are stored on your computer. They are small text files which are stored on your hard drive and provide specific information depending on the function that we give them. Cookies cannot run programs or transmit viruses. They are used to make online services more attractive and more user friendly.

- a) Our internet platform uses different types of cookies, whose scope and functionality are explained below:
  - Transient cookies (cf. b below)
  - Persistent cookies (cf. c below).
- b) Transient cookies are automatically deleted when you exit the browser. This specifically includes so-called “session” cookies (“*session cookies*”). The latter store a session ID, which assigns various requests from your browser. This enables your computer to be recognised during your next visit to our website. Session cookies are deleted when you log out or when you close your browser.
- c) Persistent cookies are automatically deleted after a specified period, which may vary according to the different cookies. You can delete the cookies at any time in your browser’s security settings.
- d) You can configure your browser settings according to your wishes and reject third-party cookies or all cookies, for example. Please note that you may not be able to use all the functions of this platform if you reject certain cookies.
- e) We use the following cookies:

Generic name	Technical name	Purpose	Period of validity
Google Analytics Google Marketing Platform	_ga	counts and stores the page displays	2 years after the last visit

This internet platform uses Google Analytics, a web analytics service offered by Google Inc. (hereinafter: “Google”) which stores cookies to identify unique users across browsing sessions. The purpose of these cookies is to analyse the way in which you use this web portal. The information obtained through the cookies about your use of this internet platform is transmitted to a server situated in the United States of America and is stored there. Your IP address will be contracted (anonymized) in the European Union or in Switzerland prior to its transmission to the United States of America, by the “anonymize\_ip” function. This function deletes any references to persons in the IP addresses that are collected. In exceptional circumstances, your IP address may be contracted to the United States after it has been transferred to one of the Google servers.

Google will use the information transmitted, on behalf of the operator of this internet platform, to evaluate how you use it, to create user activity reports and to provide other services in connection with the use of this internet platform to its operator.

You may object to the collection of your IP address and prevent the use of the information collected by Google by downloading and installing the following plug-in for your browser: <http://tools.google.com/dlpage/gaoptout?hl=fr>.